



Advocacy Plan 2007-2008

Section I. Background

APA Goals and Objectives

In pursuit of the goal of “increased support for the population, reproductive health, environment and development objectives agreed in the ICPD Programme of Action and most recently articulated by the Millennium Development Goals (MDGs)”, the APA goals are:

- Increased political, financial, and technical support for population, sexual and reproductive health including HIV/AIDS, environment and development objectives
- Enhanced cooperation and understanding among the development, environment and population/reproductive health NGOs and relevant government agencies and foundations
- Strengthened policy dialogue on population, sexual and reproductive health including HIV/AIDS, environment and development at national, regional and international levels
- Improved effectiveness with which resources provided by the international community are used to address ICPD objectives
- Strengthened capacity of APA members to advocate for and promote ODA delivery and policies that are consistent with the ICPD Program of Action

APA Key Outcomes

The proposed specific outcomes for the period March 2007 – April 2008 towards the above goals are:

1. Donors including International Financial Institutions (IFIs), have a funded reproductive health strategy that advances the ICPD Program of Action
2. Increased support by governments, NGOs and organisations for the inclusion of Sexual and reproductive health in the Millennium Declaration Review Processes and the MDG monitoring framework, as well as PRSPs/National Plans
3. Inclusion of environment issues on the population and development agenda and vice versa
4. Strengthened capacity of APA members to advocate and promote the linkages between ICPD, MDGs and the key concerns of their networks and communities
5. Relevant international conferences reflect ICPD principles

Section II: APA Proposed Advocacy Plan 2007 - 2008

Key Focus Areas for 2007 – 2008

- SRH and MDGs
- Reproductive Health Supplies
- SRH and HIV/AIDS
- International Finance Institutions
- Network/Alliance (organisational) development

1. Advocacy Plan Objectives

The objectives of the advocacy plan are

- To develop APA as an effective advocacy network, and implement strategies related to ICPD, Beijing +10, UNGASS on HIV/AIDS, and the MDGs so that:
 - International meetings such as CSW, CPD, and UNEP reflect the language, principles, and objectives of ICPD, including resource allocation, particularly in relation to sexual and reproductive health, and the reduction of poverty.
 - Governments, civil society and IFIs in donor, developing and transition countries in the Asia-Pacific rim are encouraged to integrate ICPD principles and objectives, especially linkages, into their national development, health and poverty reduction plans, and, where appropriate, their international and development activities.
- To strengthen national and regional advocacy to ensure recognition of the importance of sexual and reproductive health and rights in the reduction of poverty strategies of IFIs specifically the nexus of poverty with environment, and gender and HIV/AIDS.
- To develop strategies for implementing the 2005 Millennium Review and MDG monitoring framework.
- To build civil society capacity in effective advocacy across a range of issues: RH Supplies, budgeting, SRH/HIV linkages.
- To raise awareness of APA as a leader and possible partner with a variety of stakeholders working to implement the ICPD, Beijing +10, UNGASS on HIV/AIDS and the MDGs.

3. Evidence-based Programme Strategies to achieve this Advocacy Plan

These objectives will be achieved through strategies involving the network as a whole (3.1) and individual member countries (3.2). Suggested specific activities are also included from recommendations from the Members Meeting November 2006, and any number of these can be added to the members' country plan revisions (see Section III).

3.1 APA Network Strategies

No	Strategy	Strategic Network Activities	Suggested Action by Members
1.	Advocacy through conferences	<ul style="list-style-type: none"> • The APA Steering Committee will choose a number of conferences during 2007-08 which are likely to provide opportunities where joint participation by APA members can best assist in implementing the Advocacy Plan's objectives • An events calendar is available on the APA website, and is updated regularly. • Country organisations will advise the Steering Committee and Secretariat of opportunities offered by national conferences and meetings for consideration. • The APA Members Conference will inform participants, promote networking, build capacity and offer opportunities for raising awareness of APA. 	<p>Ensure APA's strategic presence at key regional, global, and UN conferences, including:</p> <ul style="list-style-type: none"> • Taking stock of key meetings and distributing information to the APA network • Ensuring UNFPA briefings are distributed to all APA members • Using international meetings to extend learning on wider issues and linkages from other countries • APA members to develop an advocacy strategy for working with country delegations attending the Human Rights Council • Contributing to shadow reports across APA issues especially linkages

No	Strategy	Strategic Network Activities	Suggested Action by Members
2.	HIV and AIDS	<ul style="list-style-type: none"> • APA will collaborate with relevant organisations for opportunities to advocate for linkages between SRH and HIV/AIDS, eg IPPF, Global AIDS Alliance, UN Global Fund for AIDS TB and Malaria 	<ul style="list-style-type: none"> • Advocate for linkages between SRH and HIV/AIDS, including: • Presenting strong messages through people living with HIV/AIDS. • Paying particular attention to discrimination and stigma on topics linked to sexuality and sexual and reproductive health, as well as HIV/AIDS. • Advocating for strengthening of systems within a country's primary care context, ensuring linkages and funding for these, for example through recommending that a percentage of donor funds for HIV/AIDS should be used to strengthen health systems • Explore training provided on India's SRH/HIV linkage plan and include similar in Country advocacy plans • Increase APA links with International AIDS groups to build stronger collaboration
3.	Capacity building of APA network	<ul style="list-style-type: none"> • APA will support advocacy training related to needs of APA members and, if possible, developing country partner NGOs. 	<p>Promote cross member learning and network exchange, including:</p> <ul style="list-style-type: none"> • Holding regular country meetings and sharing evidence based case studies, policies, strategies • APA acting as a signpost to key toolkits and resources to support member's evidence-based advocacy • Ongoing education on RH Supplies issues • Collaborating with the NGO Forum on the ADB, Partners in Bangladesh, and South Pacific networks

No	Strategy	Strategic Network Activities	Suggested Action by Members
4.	Linkages with other networks	<ul style="list-style-type: none"> • APA members will participate in, and share experiences with other networks, watchdog NGOs, workshops, meetings and campaigns which increase their capacity to make a positive contribution to APA being considered a leading advocacy network in the region. • The Steering Committee and Secretariat will proactively seek collaboration with EuroNGOs, AFPPD, ICOMP, IPPF, ARROW, Partners, NAPY and other organisations and networks, through a range of strategies including links between the EuroNGOs and APA secretariats. Members will be requested to advise the Steering Committee and Secretariat of possible collaborative relationships. • The Steering Committee and Secretariat will proactively seek collaboration with, and provide support for youth led networking initiatives in the region. 	<p>Proactively extend APA’s networks with NGOs and NGO networks, including youth networks, including:</p> <ul style="list-style-type: none"> • Working across women’s, health organisations, HIV/AIDS and human rights organisations to link the movements • Integrating with other sectors and increasing national networks e.g. ODA campaigns and “Make Poverty History”

No	Strategy	Strategic Network Activities	Suggested Action by Members
5.	Advocacy resources	<ul style="list-style-type: none"> • The advocacy resource and briefing materials that have been developed will be kept up to date on current and new issues in which APA is involved e.g. IFIs, RH Supplies. • An outcome document of the annual conference and meetings will be published as an advocacy tool for members to use. • A research focus will be introduced through writing of background and position papers; mapping of regional trends, and emerging donors in the region 	<p>Ensure resources are cutting edge and up to date, including:</p> <ul style="list-style-type: none"> • Adding a youth page to the APA advocacy resource • Provision of further information through a specific APA advocacy resource on population impacts on climate and vice versa, especially women. • Keeping up with top 5 websites, best practices, partners and parliamentarians • Posting more environmental and SRH linkage information on the APA website
6.	Communications	<ul style="list-style-type: none"> • The APA website will be maintained, with the events calendar, postings for members, and updates on issues, as well as email reminders as required. • Website users and newsletter recipients will be strategically and proactively increased. • Increased use of web based communication networks 	<p>Promote APA through its website and e-zine communication including:</p> <ul style="list-style-type: none"> • Having regular contributions from youth in the APA e-zine • Documenting successes and failures of initiatives. • Advocating with media to portray SRH implications in coverage of natural disasters • Posting more environmental and SRH linkage information on the APA website.

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7.	Resource Mobilisation	<ul style="list-style-type: none"> ● A working group will seek additional funding for APA advocacy and to raise awareness of critical linkage issues through this process. ● The Secretariat will liaise with APA members to ensure they meet with country donors and funders, in particular their ODA organisations. ● The Secretariat will also arrange for APA representatives to meet with organisations such as the Asian Development Bank, World Bank, ESCAP and other agencies, both from a fundraising and awareness raising perspective. ● The secretariat will maintain a focus on the IFIs, particularly the policies and strategies of the ADB 	<p>Promote health, including reproductive health, as an economic issue, including:</p> <ul style="list-style-type: none"> ● Strengthen network liaisons with IFIs – look at other sources of funding within the Asia Pacific – research on foundations globally – explore funders network on SRH ● Advocating to raise awareness of the many social and economic determinants of health, and the linkages to SRH including HIV/AIDS. ● Monitoring the progress of the MDGs in reducing poverty during 2007 (the mid way point to 2015) by linking into GCAP activities leading up to the G8. ● Country members advocating with: Ex/Im bank – Korea, JBIC – Japan
8.	Youth	<ul style="list-style-type: none"> ● Capacity building among youth networks and APA members on adolescent SRH will be supported to increase understanding of the need for youth ownership and responsibility. ● Youth focus and participation will be integrated into APA programme strategies. 	<ul style="list-style-type: none"> ● Capacity building among regional youth networks to strengthen the institutionalisation of an Asia Pacific youth network ● Exploring linkages into the UNCSD youth caucus as a model for APA ● Having a youth representative on APA Steering Committee

No	Strategy	Strategic Network Activities	Suggested Action by Members
9.	Environment	<ul style="list-style-type: none"> • Work with IFI's will focus on points of access and linkages with environment projects and SRH 	<p>Advocate to ensure population and development issues are kept on the environment agenda and vice versa, including:</p> <ul style="list-style-type: none"> • Ensuring APA meetings have a plenary session for all attendees on the environment linkages. • Ensuring members contribute information on environmental meetings to be included in the APA calendar. • Raising awareness that rights cannot be implemented if political and economic processes and environmental degradation do not change. • Provision of specific small grants to highlight global warming effects on human rights, and population impacts on climate, such as: <ol style="list-style-type: none"> 1. APA advocacy resource on the plight of climate refugees in the region 2. Forecasts on effects of global warming on women, on water and food supply, and resources in developing countries 3. Solutions to meeting increased energy needs for developing countries, such as clean energy technologies incorporated into development assistance 4. Mitigation and adaptation measures to reduce the impact of global warming • Supporting and/or developing research on the connections between SRH and the environment, especially in Asia Development Bank projects <p>Recognising the role that consumption in donor countries plays in creating global warming pollution, APA adopts a policy that member organisations advocate for, and themselves strive to be environmentally responsible, eg reducing consumption, using C carbon offsets etc.</p>

No	Strategy	Strategic Network Activities	Suggested Action by Members
10.	Membership	<ul style="list-style-type: none"> • Develop relationships with other emerging donor country NGOs as possible affiliates, conduct landscape mapping, redefine roles and responsibilities of members 	<p>Maintain a dialogue on issues of APA membership relevant to available funding Continue to develop relationships with potential members from India and China</p>
11.	Parliamentarians	<ul style="list-style-type: none"> • Increase opportunities for parliamentarians to engage in dialogue with CSO representatives, particularly from an evidence-based perspective 	<p>Increase dialogue between parliamentarians within the region, particularly in those countries where there is a lack of understanding of the term reproductive health, including:</p> <ul style="list-style-type: none"> • Informing parliamentarians through newsletters, in-person briefings and case studies. • Keeping study tours on the APA agenda. They are effective – seeing is believing. • Following up the civil society/ NGO Dialogue held in 2006 with a similar Dialogue at the ICAAP August 2007. • Highlighting MDG indicators when advocating with MPs, ODAs etc. • Using Scandinavian govt examples for advocating for SRH&R policies in member countries.

3.2 APA Member Strategies

- All member countries have prepared Country Advocacy Plans, and the implementation of these is monitored by the Steering Committee, supported by ICOMP and the Secretariat, including reports against planned indicators. Specific strategies will be added to encourage governments and IFIs to seek inclusion of sexual and reproductive health and rights targets and indicators in country policies, projects and plans.
- Implement the small grants projects linked to Country Advocacy Plans and monitor implementation of outputs/outcomes.
- Members working in developing countries will conduct advocacy with their partners where appropriate, regarding policies and implementation of PRSPs, National Plans, ADB projects, SWAPs and new aid modalities and support donor moves to harmonise these.
- Youth involvement and capacity building activities at relevant conferences

4. Implementation Schedule

- Activity timetable for 2007-9 (Appendix 1)
- Monitoring plan (Appendix 2)