Ensuring everyone’s right to health is fully achieved through the promotion and inclusion of sexual and reproductive health and rights.
MESSAGE

Members of the Asia Pacific Alliance for Sexual and Reproductive Health and Rights (APA) work to ensure the right to health through the promotion and inclusion of sexual and reproductive health in development agendas. As 2010 marked the tenth year of adoption of the Millennium Development Goals (MDGs), APA focused advocacy work on the importance of investing in sexual and reproductive health and rights to achieve the MDGs.

One of the highlights of the year was the 10th APA Conference and Meetings ‘Investing in Sexual and Reproductive Health and Rights for the MDGs: Priorities Leading up to 2015 and Beyond’. APA ensured strong regional presence with global and regional meetings in New York (UNFPA NGO Consultation), Washington (Women Deliver), Melbourne (UN DPI/NGO Conference), Seoul (21st International Youth Conference), London (EURONGOS 2010 International Conference) and Bangkok (UNFPA ICOMP Regional Consultation on Family Planning). Partnerships were strengthened and new ones established through networking and the attendance at global and regional meetings.

In 2010, APA started an improved advocacy grants programme that supports members in their national work to increase resources for target MDG 5b: to achieve universal access to reproductive health. The programme is running in Australia, Japan, New Zealand, Republic of Korea and Thailand. APA is thankful for the time and commitment of the members of the Independent Review Panel, including Eriko Hibi and her colleagues at the United Nations Fund for Population Development (UNFPA) Asia and the Pacific Regional Office (APRO) as well as Sano Aibe and Katherine McDonald.

2010 was also the year for APA to implement the strategic directions and outputs of the 2009 organisational effectiveness review. Key successes were the adoption of bylaws and alignment of programmes with new advocacy and communication strategies.

The year also saw the development and launch of the report ‘Making SRHR Count: Asia and the Pacific Resource Flows Project 2010’. We hope this collected evidence will strengthen the important advocacy work of our members further.

Membership was expanded this year as APA welcomed Marie Stopes International Australia, Burnet Institute and Pathfinder International, strengthening APA further with their skills and expertise in the region.

Details of the year’s activities are outlined in this Annual Report. We offer warm thanks to members, partners and friends for the support that led to our successes in 2010.

APA looks forward to furthering its work to increase leadership in the Asia and Pacific region that will advance the ICPD agenda, achieve the MDGs and ensure universal access to sexual and reproductive health.

Sumie Ishii  Rose Koenders
Chairperson  Executive Director
INVESTING IN SEXUAL AND REPRODUCTIVE HEALTH AND RIGHTS

With only five years left, efforts to accelerate progress towards achieving the Millennium Development Goals (MDGs) have taken centre stage in the development agenda in 2010. Countries have jumped on the bandwagon, reviewing progress towards MDGs and scaling up their efforts to achieve the targets.

In June, the UN 2010 MDG Report found that MDG 5 was falling well short of its target to reduce maternal mortality rates by three quarters between 1990 and 2015.

MDGs: IMPROVE MATERNAL HEALTH

<table>
<thead>
<tr>
<th>Target 5a</th>
<th>Reduce the maternal mortality ratio by three quarters</th>
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</thead>
<tbody>
<tr>
<td>Target 5b</td>
<td>Achieve universal access to reproductive health by 2015</td>
</tr>
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</table>

The response from governments and donors has been encouraging with new commitments for women’s and children’s health.

Among the global responses in 2010 were:

- Muskoka Initiative on Maternal, Newborn and Child Health, announced at the 36th G8 summit in June 2010. G8 member nations committed to collectively spend an additional US$5 billion between 2010 and 2015 to accelerate progress to reduce maternal mortality (MDG 5), as well as infant and child mortality (MDG 4) in developing countries.
- Outcome document ‘Keeping the Promise: United to Achieve the Millennium Development Goals’, adopted at the High-Level Plenary Meeting on the Millennium Development Goals (MDG Summit), New York, September 2010. This document reaffirmed world leaders’ commitment to the MDGs and set out a concrete action agenda for achieving the MDGs by 2015.
- MDG Summit, New York, September 2010. This summit reaffirmed the political will and financial resources necessary to achieve universal access to reproductive health by 2015.
- Global Leaders Council for Reproductive Health, launched by the Aspen Institute in September 2010. The Council—comprised of a group of sixteen sitting and former heads of state, high-level policymakers and other leaders—agreed to mobilise the political will and financial resources necessary to achieve universal access to reproductive health by 2015.
- Resolution extending the International Conference on Population and Development (ICPD) Programme of Action (PoA) and the Key Actions for Further Implementation Beyond 2014, adopted by the UN General Assembly in December 2010.

MDG 2010 REPORT

<table>
<thead>
<tr>
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ADVOCACY, NETWORKING AND CAPACITY BUILDING

10TH APA CONFERENCE AND MEETINGS

A diverse group of about fifty representatives from NGOs, youth organisations, governments, donors and multilateral agencies from sixteen countries gathered for the 10th APA Conference and Meetings in October 2010. Held in Penang, Malaysia, APA members and partners discussed the theme ‘Investing in Sexual and Reproductive Health and Rights for the MDGs: Priorities Leading Up to 2015 and Beyond’.

The conference and meetings aimed to:
- Inform participants of the outcomes of the September 2010 UN MDG Summit and discuss further follow-up strategies
- Showcase best-practice advocacy and programmatic interventions to achieve the MDGs, especially MDG 5b
- Examine ways to enhance donor support/resources for sexual and reproductive health, particularly through better understanding of funding sources and the current aid environment
- Increase advocacy potential of civil society representatives to promote meaningful participation in sexual and reproductive health and rights decision-making
- Develop key strategic recommendations for APA’s 2011 and 2012 plans
- Examine the theme ‘Investing in Sexual and Reproductive Health and Rights for the MDGs: Priorities Leading Up to 2015 and Beyond’

The conference critically examined shared strategies to position gender equality, sexual and reproductive health and rights, and HIV/AIDS higher on the development agenda in an effective way towards and beyond 2015. UNFPA Asia and the Pacific Regional Office (APRO), UNIFEM (now UN Women) East and Southeast Asia Regional Office, and the Asian Pacific Resource and Research Centre for Women (ARROW) joined APA members and partners as they shared outcomes of the UN MDG Summit and reviewed progress and setbacks in achieving the MDGs and the ESDP Pha.

Civil society strategies and advocacy lessons were shared. Strengthening political will, mobilising advocacy efforts and reinforcing commitments to deliver family planning and reproductive health services were among the many identified best practices. An urgent need to improve information and available data for the Pacific region was also identified as a way to drive policy makers to scale up investments in the Pacific sub-regions.

Challenges were identified and recommendations were crafted to improve sexual and reproductive health and rights interventions in five priority areas: maternal health, HIV/AIDS, environmental sustainability, gender equality and sexuality education.

Ways to enhance financial support through better understanding of funding sources and the current aid environment were also examined at the conference. The ‘Money Matters’ panel discussed initiatives at various levels. The Asian Forum of Parliamentarians on Population and Development (AFPPD) shared parliamentarians’ initiatives and commitments on MDG 5. The Development Alternatives with Women for a New Era (DAWN) provided a closer look of aid effectiveness, and the findings of the APA-initiated Making SHHR Count: The Asia Pacific Resource Flows project were presented.

The conference also featured capacity building sessions. The ‘Monitoring and Tracking of Donor Funding’ session identified avenues for finding information and developing various methods to monitor bilateral, emerging and multilateral donors. The ‘Creating Demand for Effective Aid in Recipient Countries’ session identified strategies on how civil society in recipient countries can strengthen advocacy around official development assistance (ODA).

The conference also provided a venue for dialogue between civil society and donors. The David and Lucile Packard Foundation, Japan International Cooperation Agency (JICA) and the Ministry of Public Health Thailand discussed their aid approaches, programmes and processes. These included proposal writing, monitoring and evaluation, and support mechanisms to enable civil society to access donor funds. APA was advised to maintain its role of uniting a diverse group of stakeholders to foster networking and sharing.

The current financial crisis and shifting global power structure, the role and influence of global institutions such as the G8, the challenges of declining funding and the effects of this trend in programme implementation were discussed alongside the need for governments to take responsibility to ensure that sexual and reproductive health and rights is prioritised. The Africa-Japan Forum (AJF), International Planned Parenthood Federation East and South East Asia and Oceania Region (IPPF ESEAOR), UNFPA and the Youth Coalition highlighted tools and frameworks to respond to gaps, challenges and the role that agencies should play to further progress and look beyond 2015.

Outcomes

The conference produced recommendations for both civil society as well as government entities, donors and multilateral agencies. Civil society recommendations included specific actions on the following: influencing policies; strengthening partnerships, coalition-building and harmonisation of actions; establishing evidence-based advocacy through research and data collection; and supporting capacity building, awareness raising and education. Specific action recommendations for government entities/donors/multilateral agencies were in the areas of political and financial commitment for action; coalition-building and participation; research and data collection; and capacity building and education.

The conference closed with the consensus that stakeholders should work towards providing access to comprehensive sexual and reproductive health services as one of the most effective development interventions. This included integration and linkages with other health and non-health sector programmes and harmonising efforts through partnerships at all levels. Whilst this broad-based, integrated approach will accelerate progress towards achieving the MDGs, participants concluded that targeted, evidence-based advocacy for political commitment and action is needed to achieve universal access to sexual and reproductive health for more real and sustainable impact.

The full conference report can be found on the APA website with links to organisations and resources.
STRENGTHENING EVIDENCE-BASED ADVOCACY

Global Consultation between UNFPA and NGOs

The UNFPA, APA secretariat, and other regional organizations worked together to accelerate action on improving safe motherhood. In 2010, the conference aimed to build momentum and moving the dialogue to the global arena. The conference was organized by UNFPA Asia and the Pacific and hosted by the Ministry of Gender Equality and Family. One hundred and twenty five youth participants from thirty-nine countries participated in the conference. The conference had the producing of a report that was presented at the UNHIV conference in Durban. The report focused on the need for evidence-based advocacy on reproductive health and rights.

Women Deliver Conference

APA participated in the Women Deliver Conference in London, in June 2010. The conference aimed to build momentum and action on improving safe motherhood. APA secretariat hosted a luncheon for APA members the Japanese Organization for International Cooperation in Family Planning (JOICFP), International Council on Management of Population Programmes (ICOMP) and Pathfinder International attended the conference and emphasized the need for and highlighted the opportunities in the Asia and Pacific region.

International Youth Forum

APA actively contributed to the 21st International Youth Forum (FYI) 2010 ‘The Rate of Youth for Achieving the Cairo Agenda (ICPD) held in Seoul, Republic of Korea in August 2010. APA chair Sumie Ishii provided the keynote speech and APA secretariat gave a presentation on population and sustainable development, and a background on APA’s work. The forum was organized by APA member National Council of Youth Organizations in Korea INCYP, and hosted by the Korea Ministry of Gender Equality and Family. Among the issues and trends identified were the rise in out-of-pocket expenditures, a large discrepancy between unmet needs and funding availability, and the lack of accurate data to enable better tracking and monitoring. The research also showed that funding by external donors needs to increase in order to meet MDG targets. The information in the report was reviewed and consolidated by APA members, and outcomes of the research were shared at regional and global meetings.
In the Republic of Korea, Planned Population Federation of Korea (PPFK) is advocating to increase understanding on and resources for sexual and reproductive health and rights and MDGs at three international events to be held in the country. A special session with APA on SRHR and MDG5b was held at the 21st International Youth Forum in 2010. For 2011, special sessions will be held during the 10th International Congress on AIDS in Asia and the Pacific and the 4th High Level Forum on Aid Effectiveness. These advocacy activities strengthen commitments to increase resources for MDG5b and incorporate sexual and reproductive health care and services to achieve universal access to reproductive health.

In Thailand, Raks Thai Foundation is engaging HIV-positive youth to work together with APA members and respond to the sexual and reproductive health education and services for children and young people living with HIV. The project focuses on building advocacy packages that can be used at the sub-district, provincial and national levels. The project also advocates nationally for strengthening reproductive health for young people living with HIV. The project will focus on building advocacy packages that can be used at the sub-district, provincial and national levels. The project also advocates nationally for strengthening reproductive health for young people living with HIV. The project will also organise a consultative meeting between Thai partners, Thailand International Development Cooperation Agency (TICA) and representatives of neighbouring countries on regional sharing and collaboration.

APA is thankful for the support of donors and for PPAT’s support and services. APA is supported by donors during different grant periods as reflected in its financial resources for MDG5b and incorporate reproductive health and rights and the achievement of MDG5b in the Pacific. The project focuses on improving communication, coordination and collaboration that will strengthen and enhance the strategic alignment of priorities and activities between donor NGOs, governments and other stakeholders. The programme aims to strengthen and develop networks between donor NGOs and other Australian-based NGOs working on sexual and reproductive health rights to increase Australian community awareness of and the government’s commitment to sexual and reproductive health rights and MDG 5 and 5b.

In Japan, Africa-Japan Forum (AJF) is establishing a civil society coalition in Asian countries to coordinate and strengthen advocacy on the MDGs and sexual and reproductive health and rights at key global meetings. In particular, advocacy activities will be aimed at the G20, the 4th High Level Forum on Aid Effectiveness and Japan’s ODA reform process. The coalition will work to ensure that the G20 Asia and Pacific member countries Australia, China, India, Indonesia, Japan and the Republic of Korea focus on sexual and reproductive health and rights and the MDGs. The project also aims to strengthen Japan’s contribution for health-related MDGs and sexual and reproductive health and rights at both policy and aid levels through civil society advocacy.

In New Zealand, Family Planning International New Zealand (FP NZ) is organising a study tour to increase awareness, understanding and commitment to action, as well as the advocacy capacity of New Zealand parliamentarians and key people from the media. The project contributes towards regional efforts to highlight maternal mortality issues and MDGs. The study tour will promote collaboration among parliamentarians from across political parties and different media personnel and foster relationships between APA coalition partners, New Zealand parliamentarians, the media and the New Zealand Aid Programme.

In New Zealand, Family Planning Australia (SH&FPA) with other APA members and partners are building commitment to sexual and reproductive health and the achievement of MDG 5b in the Pacific. The project focuses on improving communication, coordination and collaboration that will strengthen and enhance the strategic alignment of priorities and activities between donor NGOs, governments and other stakeholders. The programme aims to strengthen and develop networks between donor NGOs and other Australian-based NGOs working on sexual and reproductive health rights to increase Australian community awareness of and the government’s commitment to sexual and reproductive health rights and MDG 5 and 5b.

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**SECTION A  CASH FLOW**

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**SECTION B  FUND BALANCE**

**GRANTOR**

**The David and Lucile Packard Foundation**

- Core Grant
  - Grant period: 1 April 2008 - 31 August 2010
  - Budget: 260,000.00
  - Actual: 241,909.25
  - Balance: 18,090.75

- Core Grant
  - Grant period: 1 April 2010 - 31 March 2012
  - Budget: 71,047.00
  - Actual: 22,037.38
  - Balance: 49,009.62

**The William and Flora Hewlett Foundation**

- Capacity building, Advocacy and Communication
  - Grant period: 1 March 2008 - 31 December 2011
  - Budget: 250,000.00
  - Actual: 193,356.86
  - Balance: 56,643.14

**Population Action International (PAI) / Project RMA**

- NGO Advocacy on RH Supplies Asia and the Pacific
  - Grant period: 1 February 2010 - 31 December 2010
  - Budget: 32,000.00
  - Actual: 29,042.66
  - Balance: 2,957.34

**GRAND TOTAL**

- Total: 1,382,000.00
- Budget: 943,339.05
- Actual: 438,660.96
- Balance: 68.26%
STEERING COMMITTEE 2010

Sumie Ishii (Chair) Japanese Organization for International Cooperation in Family Planning
Montri Pekanan Vice Chair Planned Parenthood Association of Thailand
Jackie Edmond Family Planning International New Zealand
Jane Singleton Australia Reproductive Health Alliance
Lana Dakan The David and Lucile Packard Foundation
Shr Khare Asian Forum of Parliamentarians for Population and Development
Suzanne Ehlers Population Action International
Young Ok Youn Planned Population Federation of Korea
Wasim Zaman International Council on Management of Population Programmes

MEMBER ORGANISATIONS

AUSTRALIA
- Australian Reproductive Health Alliance
- Burnet Institute
- Marie Stopes International Australia
- Sexual Health and Family Planning Australia

JAPAN
- Africa Japan Forum
- Conservation International
- Japanese Organization for International Cooperation in Family Planning
- Organization for Industrial, Spiritual and Cultural Advancement International

REPUBLIC OF KOREA
- Korea Women’s Development Institute
- Korean Federation for Environmental Movement
- National Council of Youth Organizations in Korea
- Planned Population Federation of Korea

NEW ZEALAND
- Family Planning International
- Global Focus Aotearoa
- New Zealand AIDS Foundation
- Positive Women

THAILAND
- Raks Thai Foundation / CARE Thailand
- Planned Parenthood Association of Thailand
- Population and Community Development Association

SUPPORTING ORGANISATIONS
- Action Canada for Population and Development
- Asian Forum of Parliamentarians on Population and Development
- International Council on Management of Population Programmes
- Pathfinder International
- Population Action International
- Youth Coalition

SECRETARIAT STAFF

Rose Koenders Regional Coordinator
Mae-anne Llanza Advocacy and Communications Officer
Suwanna Promchan Administration and Finance Officer

DONORS
- The David and Lucile Packard Foundation
- William and Flora Hewlett Foundation

MEMBER ORGANISATIONS